

# GCSE ART & DESIGN OPTIONS EVENING INFORMATION



It's a great  
choice!!

WELCOME!!  
So you are thinking  
about choosing GCSE  
Art & Design?



# What Skills Will I Develop?



- Self-expression
- Creativity
- Confidence
- Sense of individual Identity

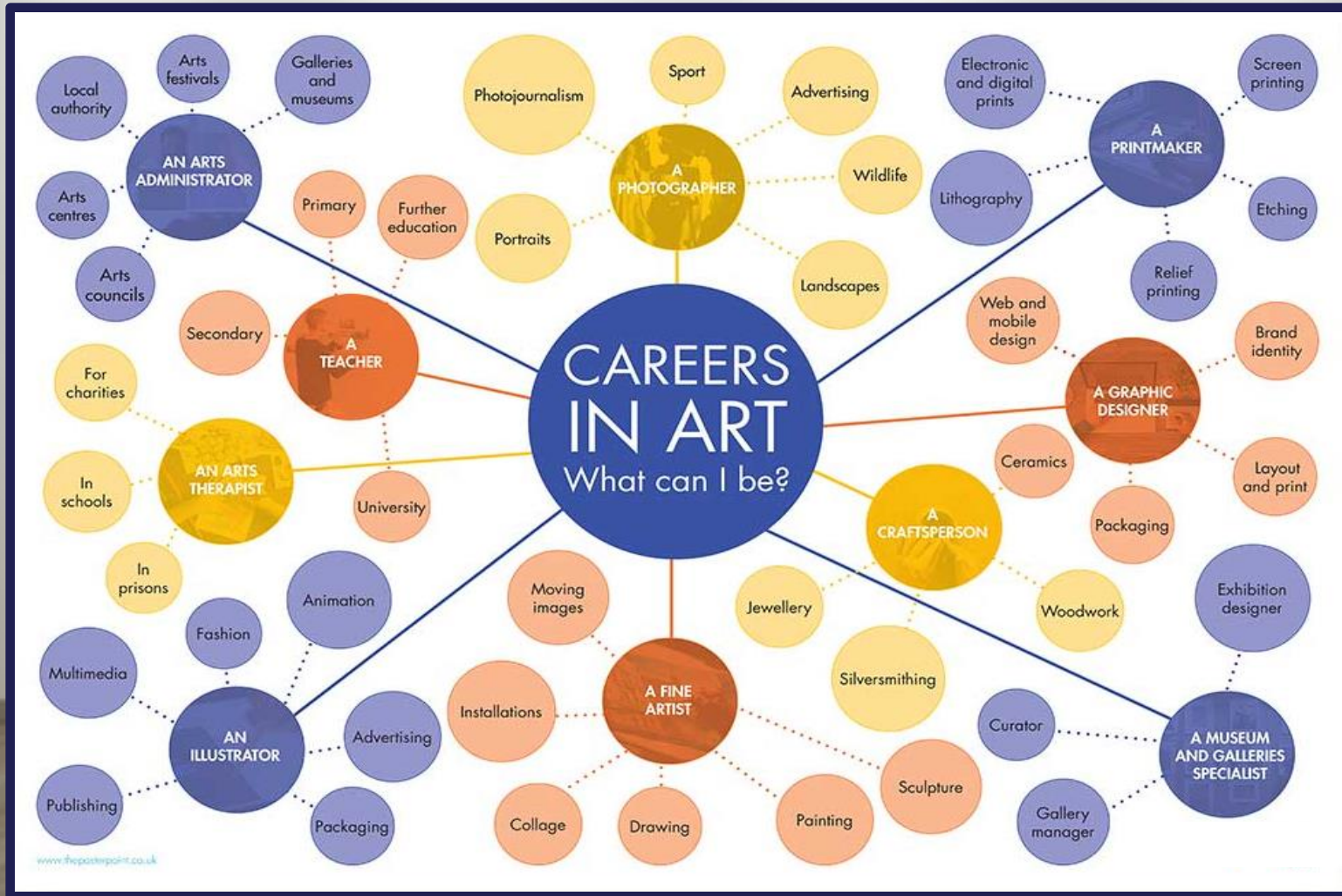


- Independence
- Time management
- Determination
- Resilience
- Collaboration



- Critical thinking
- How you interpret the world around you

# What Careers Could Art Lead To?



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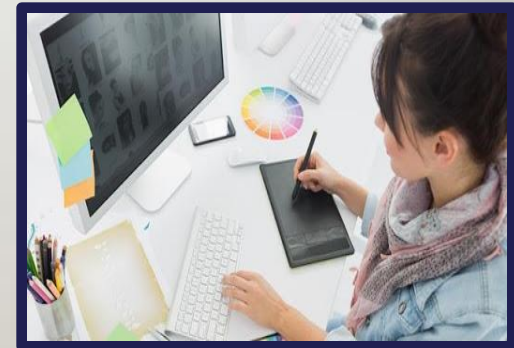


Art Lecturer-salary: **£37,550**  
With further experience: **£49,639**



Brand Manager-Average salary:  
**£49,429**

Book  
Illustrator with  
experience:  
**£30,000**



Marketing Director-  
Average salary: **£93,000**

# What Skills Do You Need To Be Successful In Art

You will need to have:

- artistic talent- confident in drawing
- a passion for the subject
- determination and commitment
- self-belief
- the ability to come up with and develop good ideas.
- good visual communication skills
- good organisational skills and the ability to meet deadlines



# OCR GCSE ART & DESIGN COURSE OUTLINE

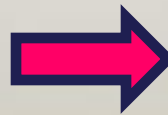


## PORTFOLIO (01)

Best work selected from  
projects

Sketchbook + Final Piece

**60%**



## EXTERNALLY SET TASK (02)

Choice of 5 Titles

Sketchbook + Final Piece

(created in exam conditions over 10 hours)

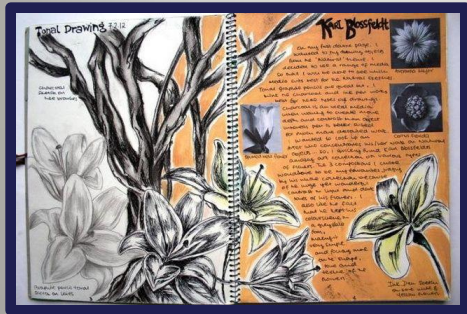
**40%**

ATTENDANCE

=

ATTAINMENT

# ASSESSMENT OBJECTIVES



## A01 - 25%

Develop ideas through investigations, demonstrating critical understanding of sources.

## A02 - 25%

Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.

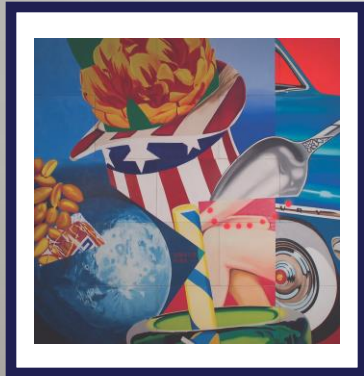
## A03 - 25%

Record ideas, observations and insights relevant to intentions as work progresses.

## A04 - 25%

Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

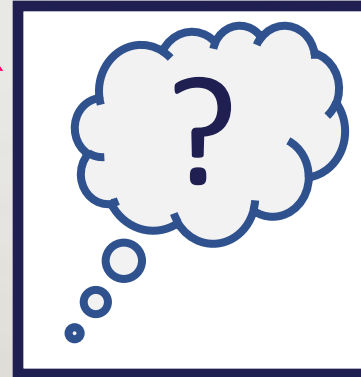
# ART & DESIGN LEARNING JOURNEY



**Autumn Term  
Year 10  
Introductory  
Skills Project**



**Spring/Summer  
Terms  
Year 10  
Growth &  
Decay**



**Autumn Term  
Year 11  
Title Choice  
Project**



**EXTERNALLY  
SET TASK  
Spring Term  
Year 11**



# ALONE



Close Up



First Hand



I try to convince myself that I was meant to be alone, that I was created to be the lone wolf. But when I'm lying alone in my bed, staring at the wall, I can only think of an old and faded wolf. I wished for someone to have taken a time from me to speak to me, but no-one has. I was created to be the lone wolf.



## Allison Rathan

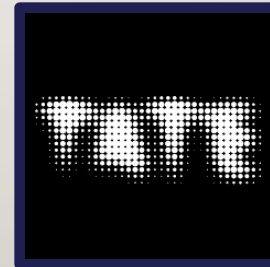


### PLANNING





# USEFUL REFERENCE LINKS



LOCAL  
GALLERIES

RESOURCES  
EXAMPLES &  
INFORMATION

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I have more  
questions!

Come and see us for a  
chat in the Art Rooms!

